



TUS Airways & Athens International Airport

Update on the Israeli market

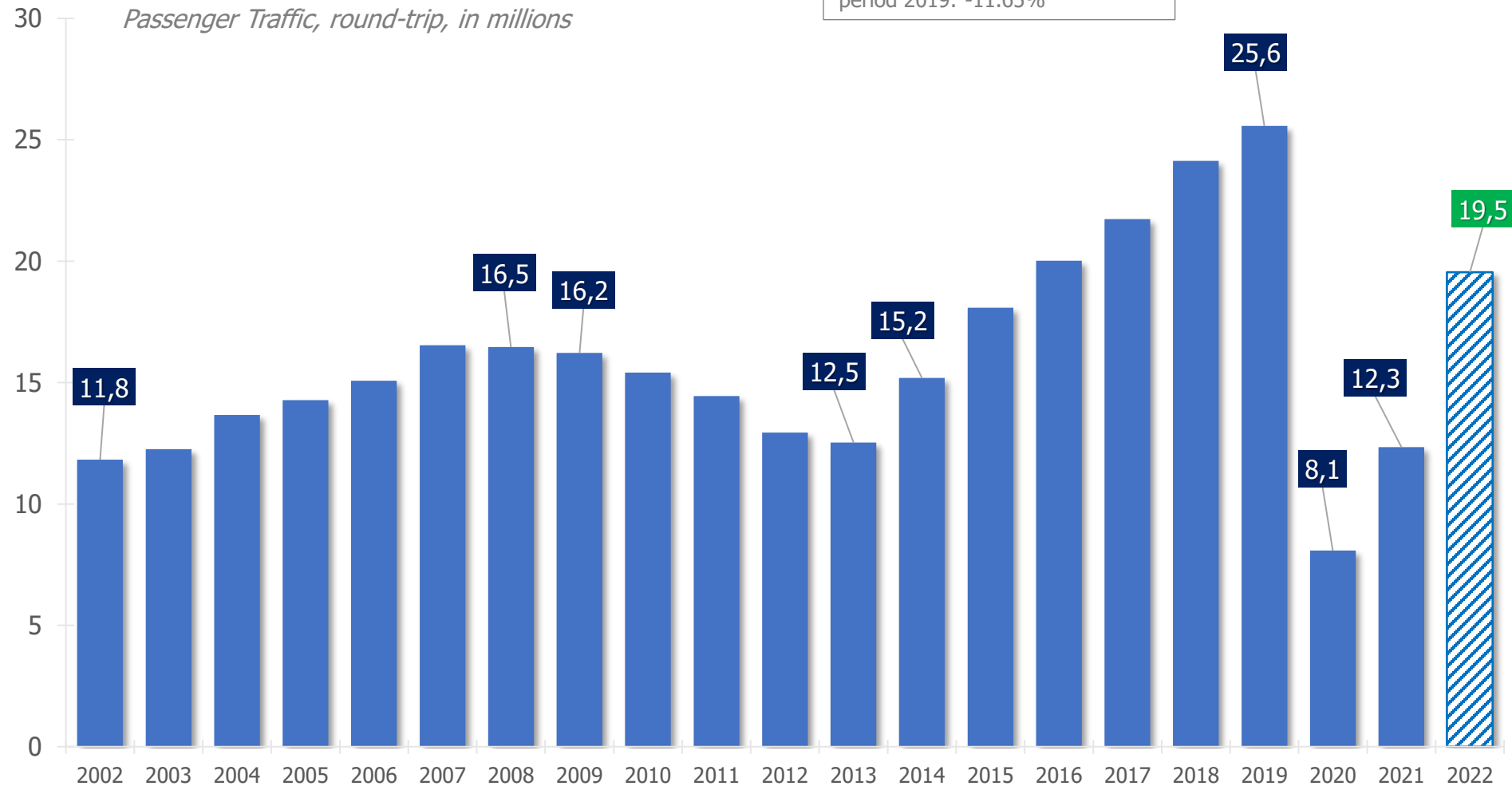
Athens, 30th November 2022

Athens' traffic overview, strong year on year recovery following 2013, achieving record performance in 2019 and the pandemic's sharp drop and back ...



Jan to MtDNov22 vs same period
2021 : +88.43% and vs same
period 2019: -11.65%

Passenger Traffic, round-trip, in millions

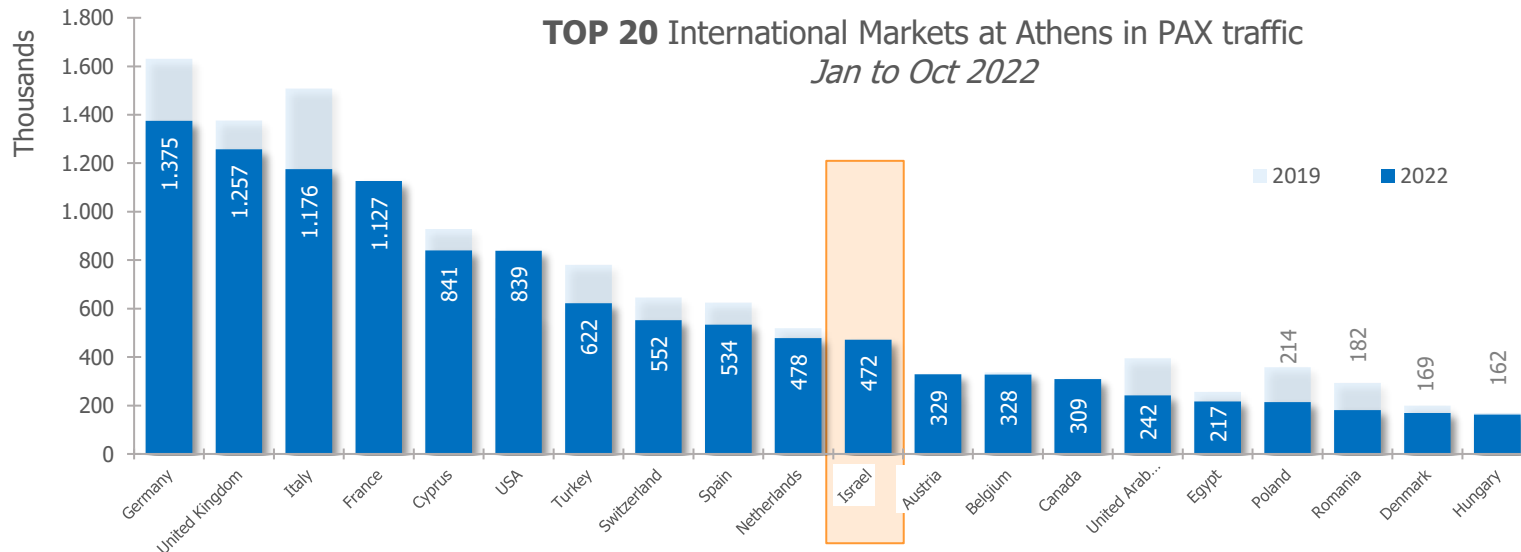


Source : AIA MIS

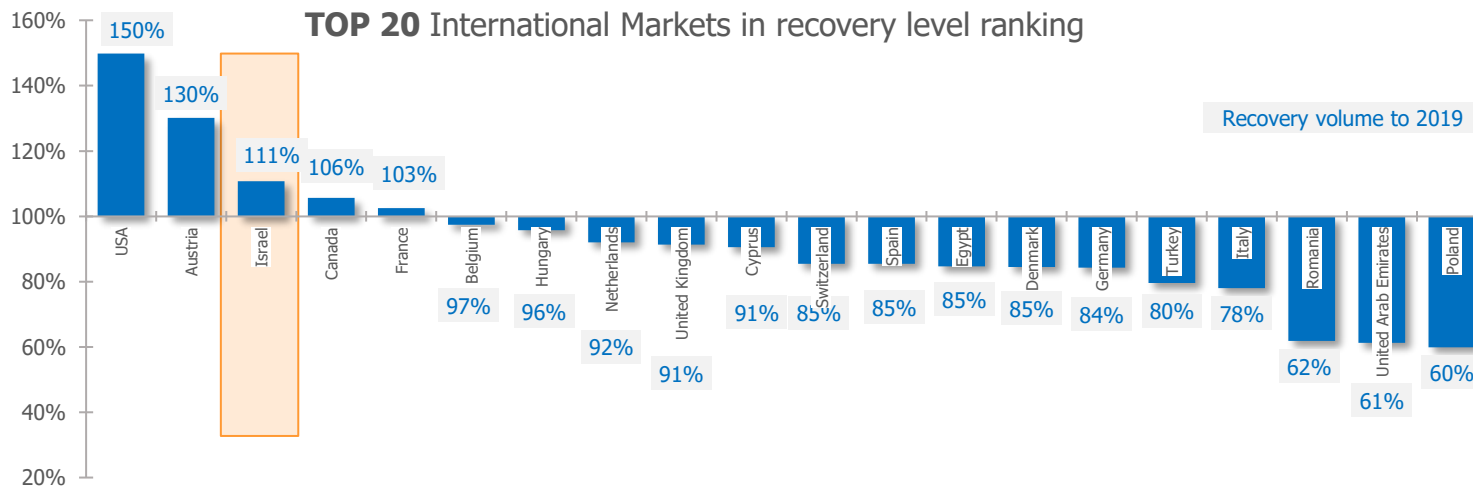
Quick rebound in traffic in almost all major International markets, Israel is Athens 11th largest market in volume and 3rd strongest in growth during 2022



PAX round/trip, Scheduled, Non-stop services

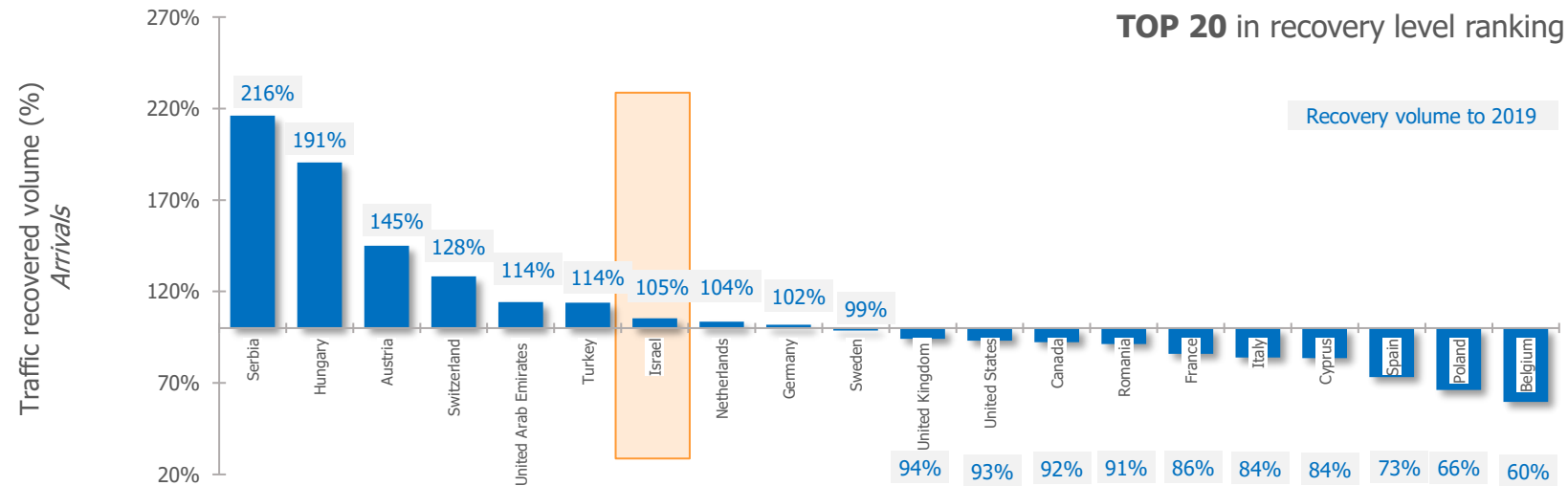
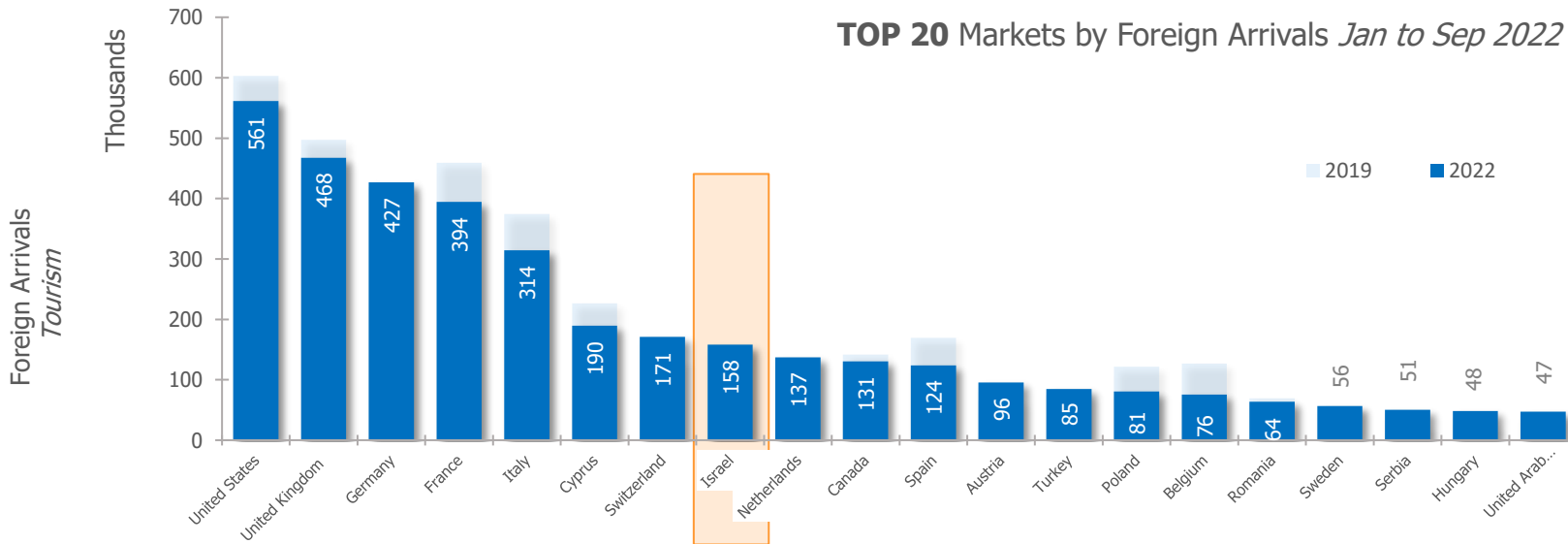


Traffic recovered volume (%)



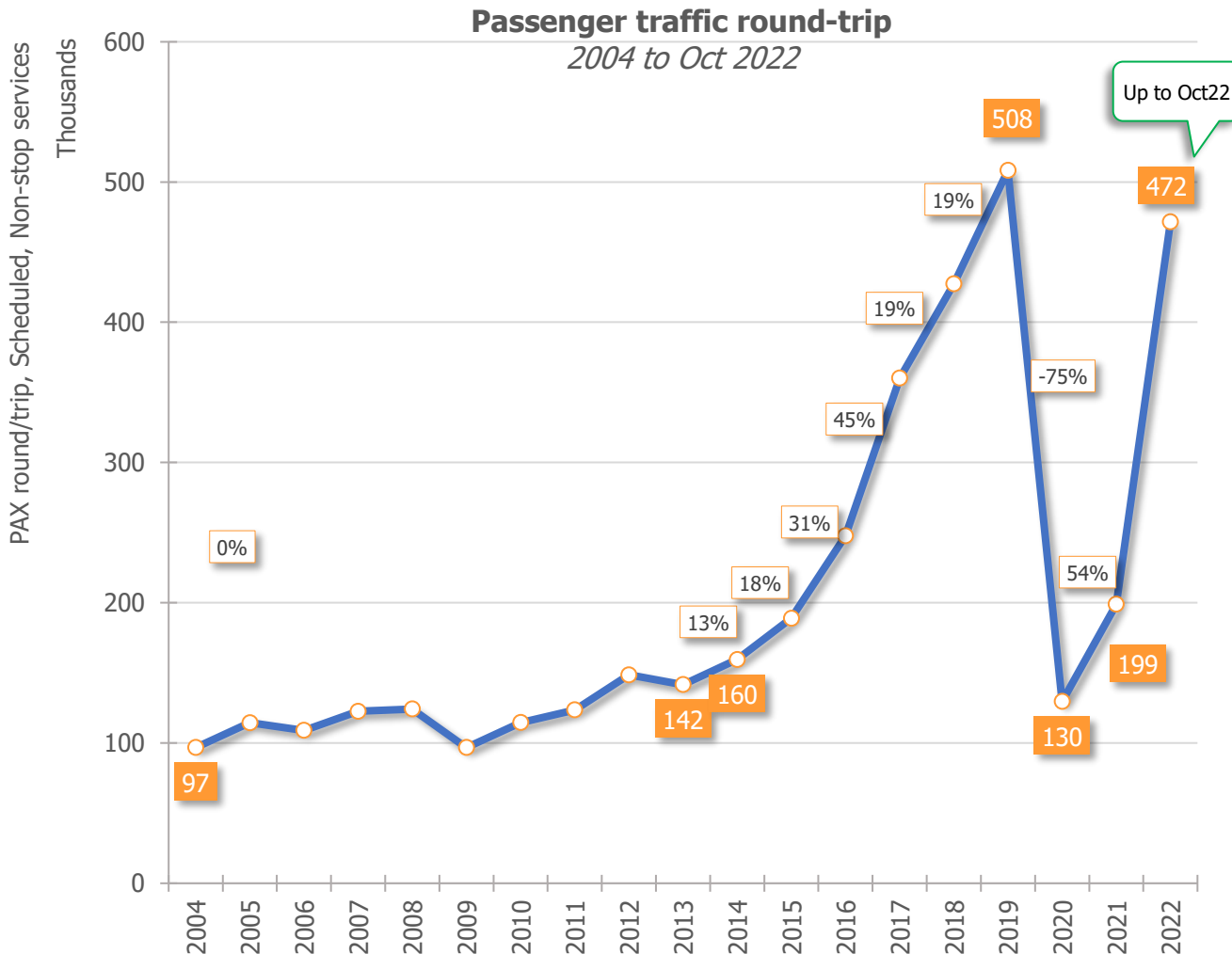
Source : AIA MIS

Strong rebound in Tourism arrivals with almost 4.33mio PAX at 84% of 2019 levels, Israel ranking 8th largest Tourism market, achieving the 7th strongest growth



Source : AIA PAX survey

Israel is becoming a major International market for Athens, growing from almost 100k PAX to over half a million market, proving its resilience post pandemic



From 97k to a half a million-market in size

Strong, year on year double digit growth rates, from 2014 onwards

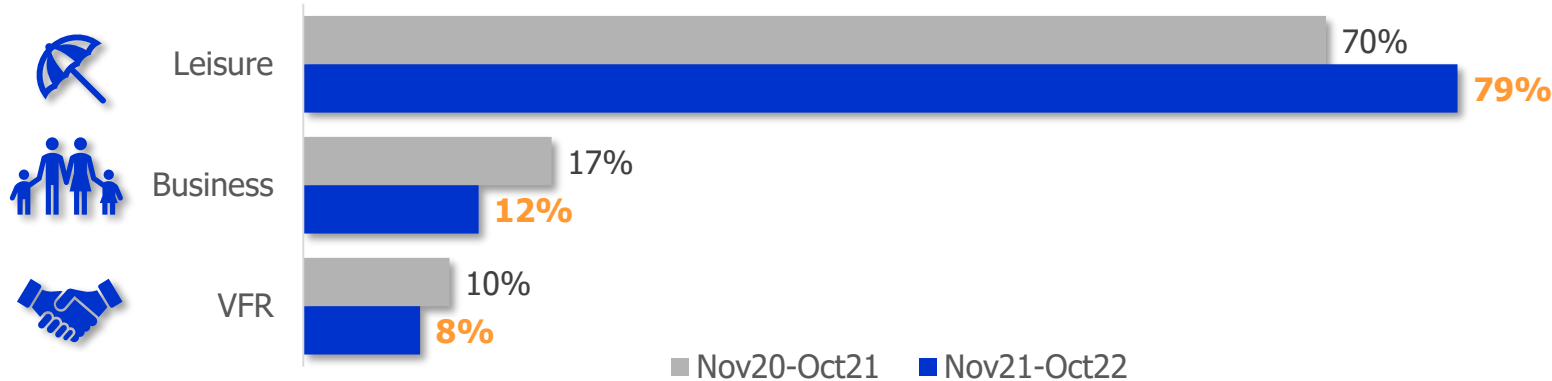
Quick and robust rebound after the first pandemic year

Israel is performing so strong, that PAX traffic **up to 25 November 2022**, surpassed already full year 2019 by +1.4%, with 515 thousand round-trip PAX so far, setting a NEW record high

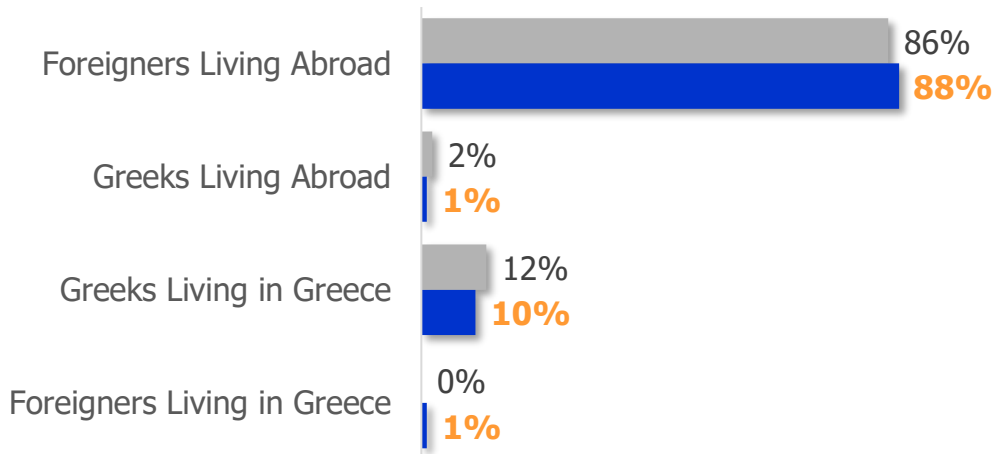
The Pandemic had little impact to traveler profile to/from Israel, as predominantly traveling for Leisure and characterized by inbound traffic; Business traffic is also pretty strong ...



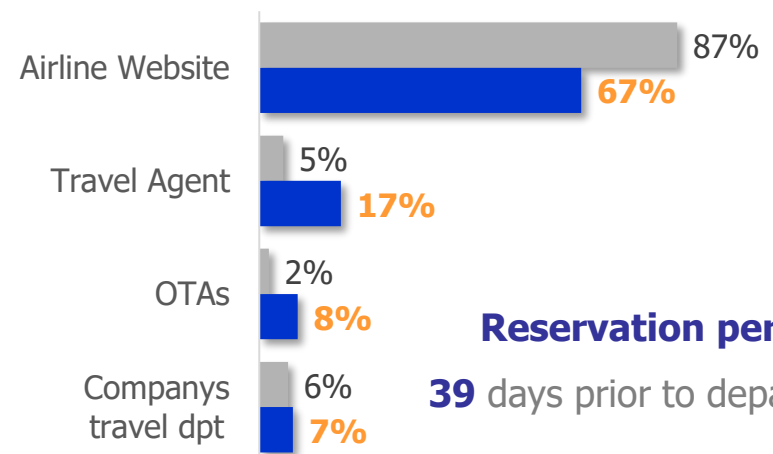
Trip Purpose



Nationality vs Residency



Booking means



Reservation period

39 days prior to departure

... with “Noam” traveling to Greece for holidays, staying on average 9 days, while “Nikos” is traveling on vacation, but also for business & VFR




Noam

The Israelis



- Private sector
- **Holiday** (86%) & business (9%) 

43 years old


- Very good purchasers (45%, 102 €) 

- Booking via airlines website (69%)
- Ticket reservation on average **41** days before flight
- **1.4** trips/year from-to AIA
- Average length of trip **9** days/ trip

The Greeks

Nikos



- Private sector
- Holiday (43%), Business (31%), & **VFR** (19%) 

- Poor purchasers (15%, **49 years old** 30€)

- Booking via airlines website (59%)
- Ticket reservation on average **32** days before flight
- **4.7** trips/year on average from-to AIA
- Average length of trip **6 days**



THANK
YOU

